

Survey Results **HO Lionel North Pole Central trains?**

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3 Past 7 Days	8 Past 30 Days	46 Total Responses	11,749 Impressions
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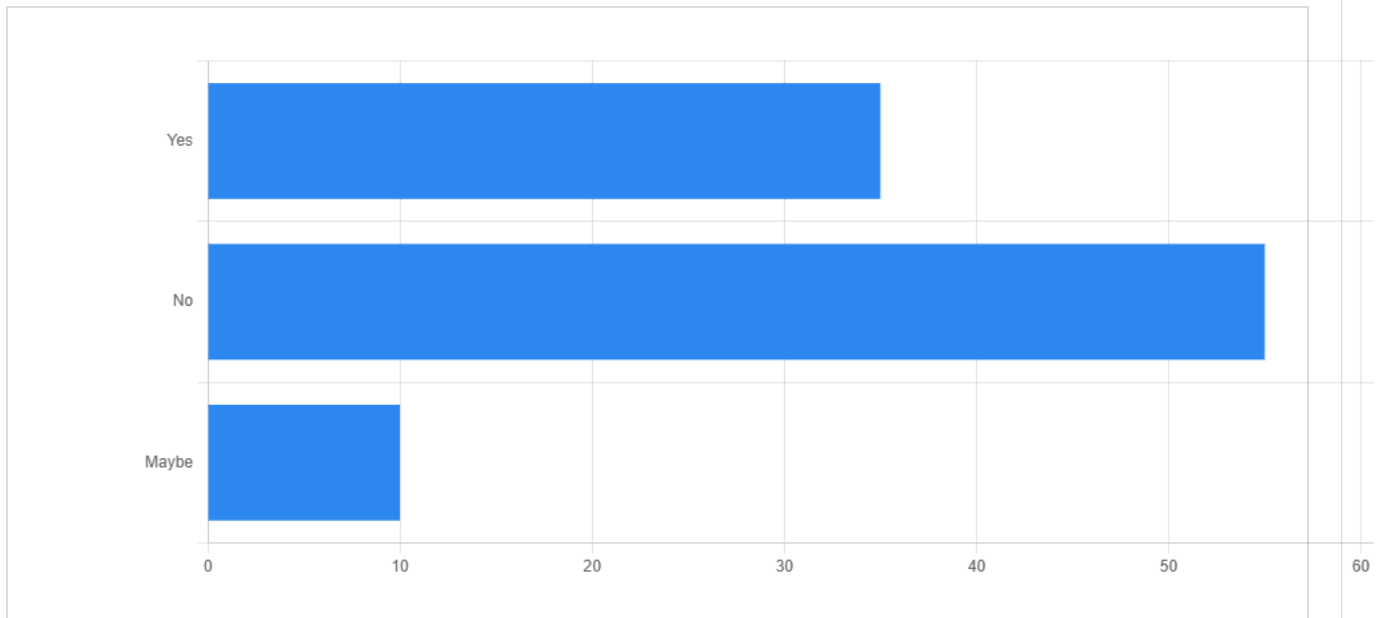
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Radio Buttons

Would you like Lionel to make an HO scale version of their O scale North Pole Central trains?

20 Answered 26 Skipped



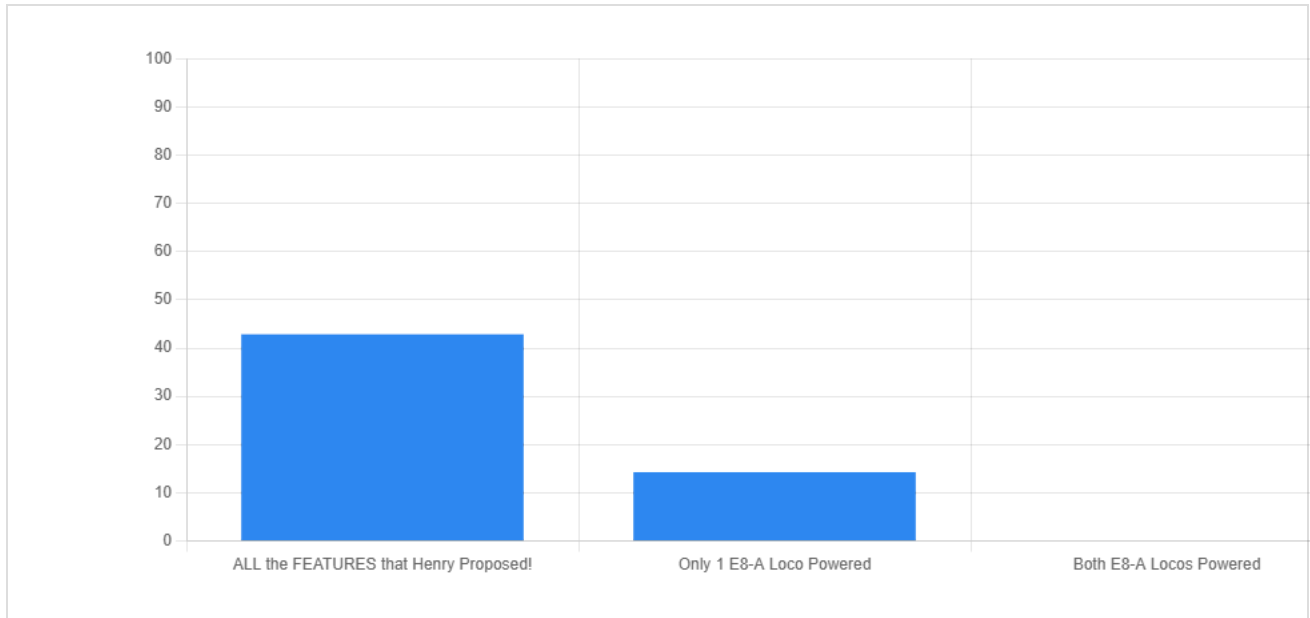
Answers	Responses	Percentage
Yes	7	35%
No	11	55%
Maybe	2	10%

Checkbox

Select the Features you would like in the 2 E8 AA North Pole Central (NPC) Diesel Locomotives?

7 Answered 39 Skipped

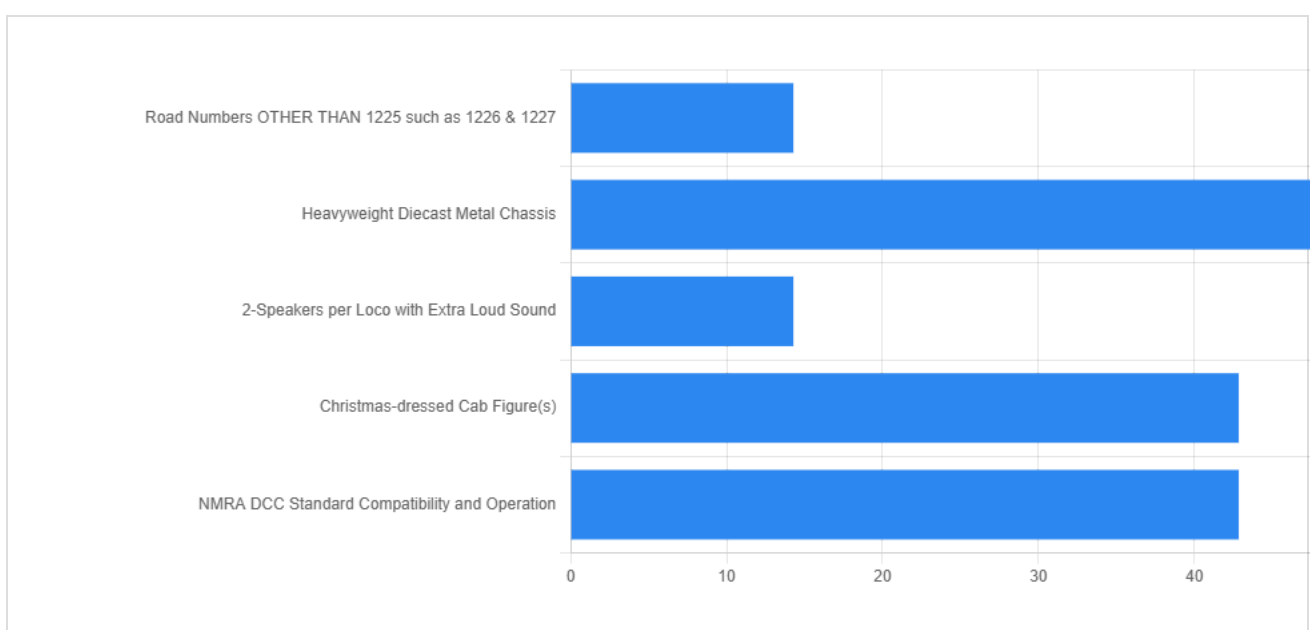




Answers	Responses	
ALL the FEATURES that Henry Proposed!	3	42.86%
Only 1 E8-A Loco Powered	1	14.29%
Both E8-A Locos Powered	0	0%
Dual-Mode Sound Decoder in Powered E8-A's	3	42.86%
Factory Speed-Matched Locos if both are powered	0	0%

Checkbox 7 Answered 39 Skipped

Additional NPC Loco Features

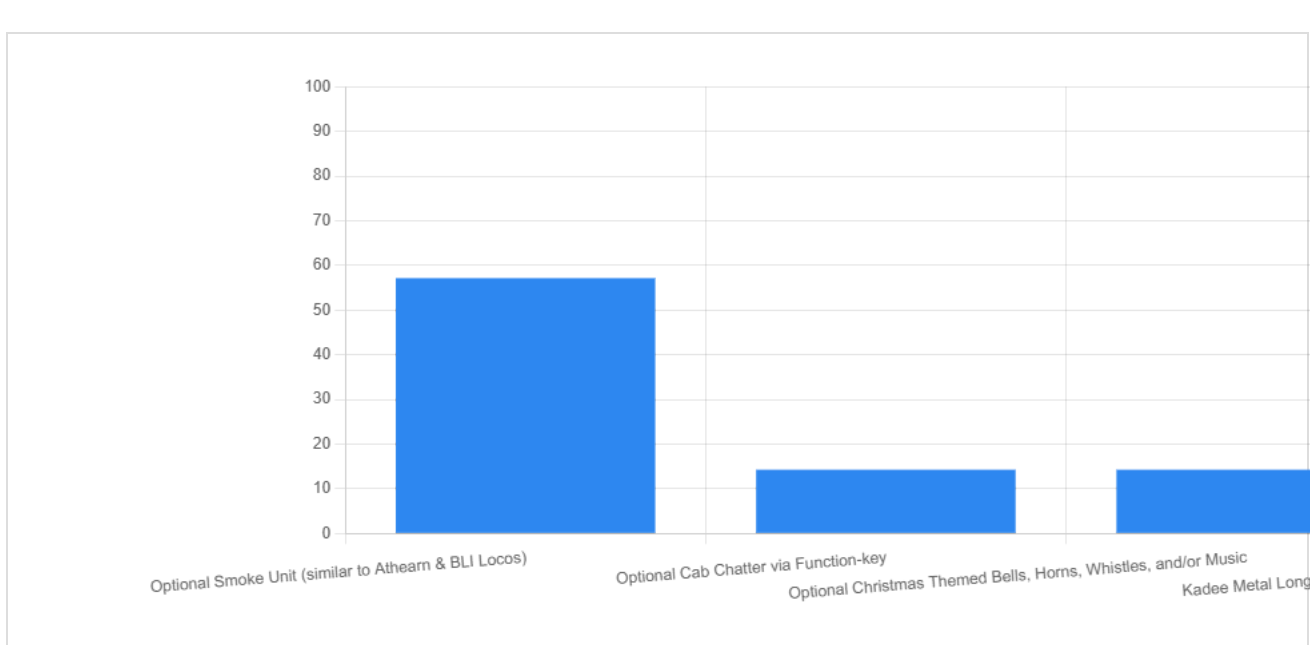


Answers	Responses	
Road Numbers OTHER THAN 1225 such as 1226 & 1227	1	14.29%
Heavyweight Diecast Metal Chassis	5	71.43%
2-Speakers per Loco with Extra Loud Sound	1	14.29%
Christmas-dressed Cab Figure(s)	3	42.86%
NMRA DCC Standard Compatibility and Operation	3	42.86%

Checkbox

7 Answered 39 Skipped 📊 📄 📈 🔄

Special NPC Loco Features



Answers	Responses	
Optional Smoke Unit (similar to Athearn & BLI Locos)	4	57.14%
Optional Cab Chatter via Function-key	1	14.29%
Optional Christmas Themed Bells, Horns, Whistles, and/or Music	1	14.29%
Kadee Metal Long-Shank Knuckle Couplers factory installed	4	57.14%
Mandatory ability to run on 18" Radius Curves and larger	1	14.29%

Checkbox

7 Answered 39 Skipped 📊 📄 📈 🔄

North Pole Central (NPC) Lighted Passenger Car Standard Features

Constant, Clear, LED Lighting (similar to Bachmann's newest



- Smooth Side Passenger Cars)
- Interior Seats with Real HO scale Figures (mostly seated) with a few walking (mostly railroad employees)
- Clear, See-Thru Windows (So that interior can be seen) - no frosted windows or silhouetted people)
- Factory installed Kadee Metal Long Shank Couplers
- Low Profile Wheelsets and all passenger cars must be able to operate on 18" Radius Curves or larger

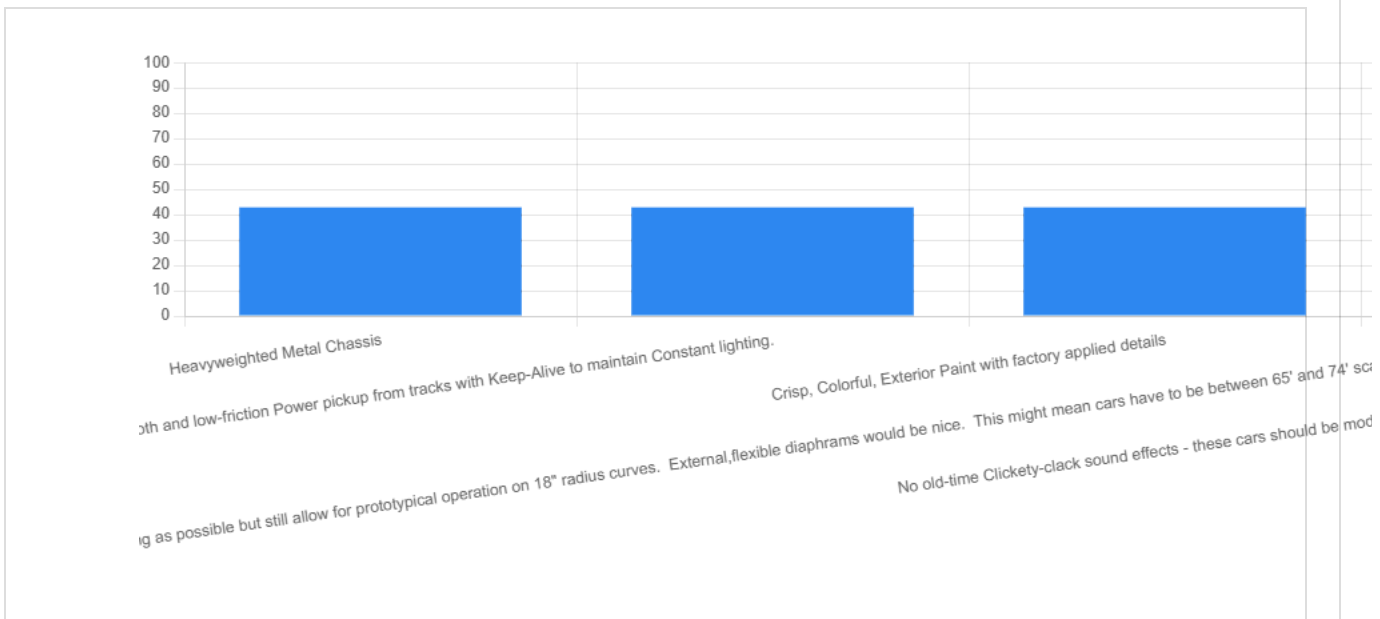
Answers	Responses	
Constant, Clear, LED Lighting (similar to Bachmann's newest Smooth Side Passenger Cars)	2	28.57%
Interior Seats with Real HO scale Figures (mostly seated) with a few walking (mostly railroad employees)	5	71.43%
Clear, See-Thru Windows (So that interior can be seen) - no frosted windows or silhouetted people)	3	42.86%
Factory installed Kadee Metal Long Shank Couplers	0	0%
Low Profile Wheelsets and all passenger cars must be able to operate on 18" Radius Curves or larger	1	14.29%

Checkbox

7 Answered 39 Skipped



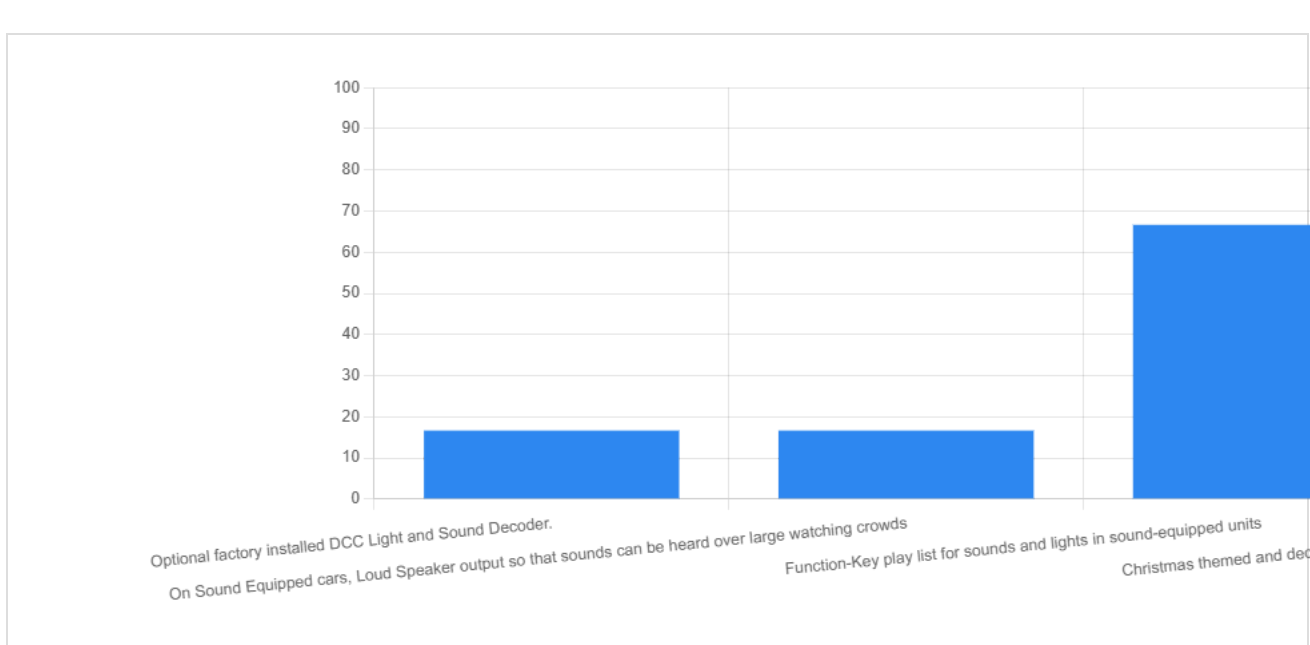
Additional Passenger Car Features



Answers	Responses	
Heavyweighted Metal Chassis	3	42.86%
Very smooth and low-friction Power pickup from tracks with Keep-Alive to maintain Constant lighting.	3	42.86%
Crisp, Colorful, Exterior Paint with factory applied details	3	42.86%
Passenger Cars should be as long as possible but still allow for prototypical operation on 18" radius curves. External,flexible diaphragms would be nice. This might mean cars have to be between 65' and 74' scale feet long instead of 85'.	0	0%
No old-time Clickety-clack sound effects - these cars should be modern 2000 and later passenger cars, smooth side, streamlined, sleek, smooth riding	2	28.57%

Checkbox 6 Answered 40 Skipped

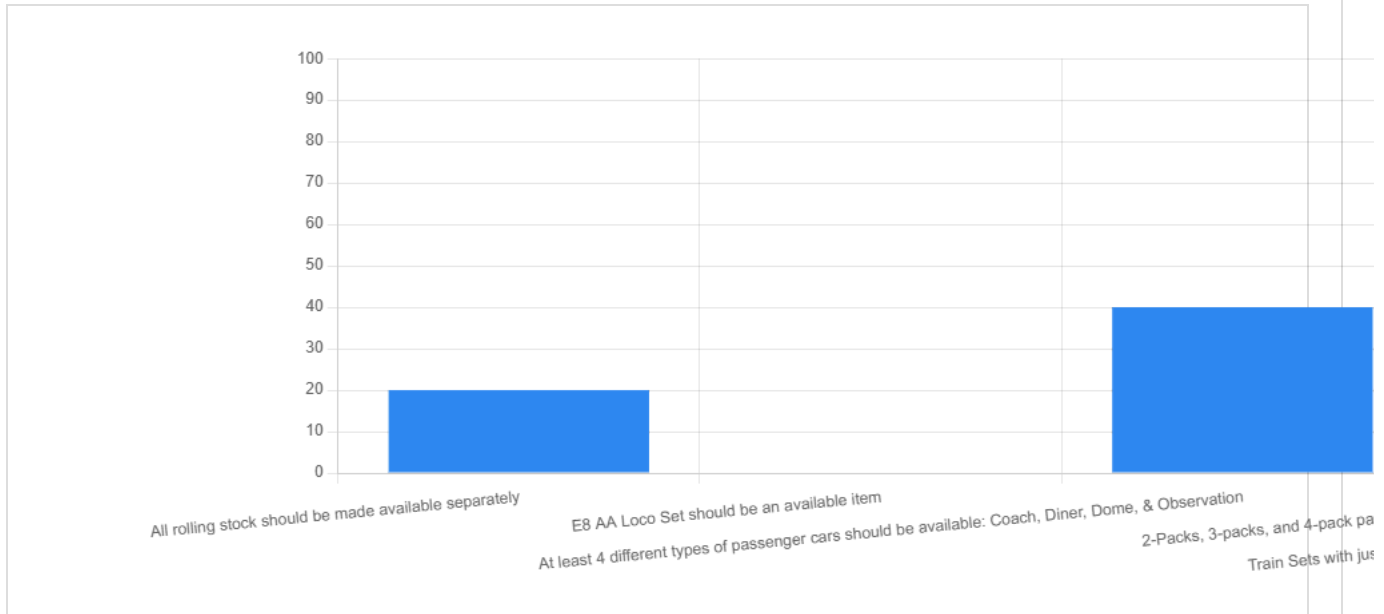
Special Optional Features for some NPC passenger cars



Answers	Responses	
Optional factory installed DCC Light and Sound Decoder.	1	16.67%
On Sound Equipped cars, Loud Speaker output so that sounds can be heard over large watching crowds	1	16.67%
Function-Key play list for sounds and lights in sound-equipped units	4	66.67%
Christmas themed and decorated interiors inside of all passenger cars	2	33.33%
Christmas-dressed adults and children in Vista Dome and Dinning cars	2	33.33%

Checkbox 5 Answered 41 Skipped

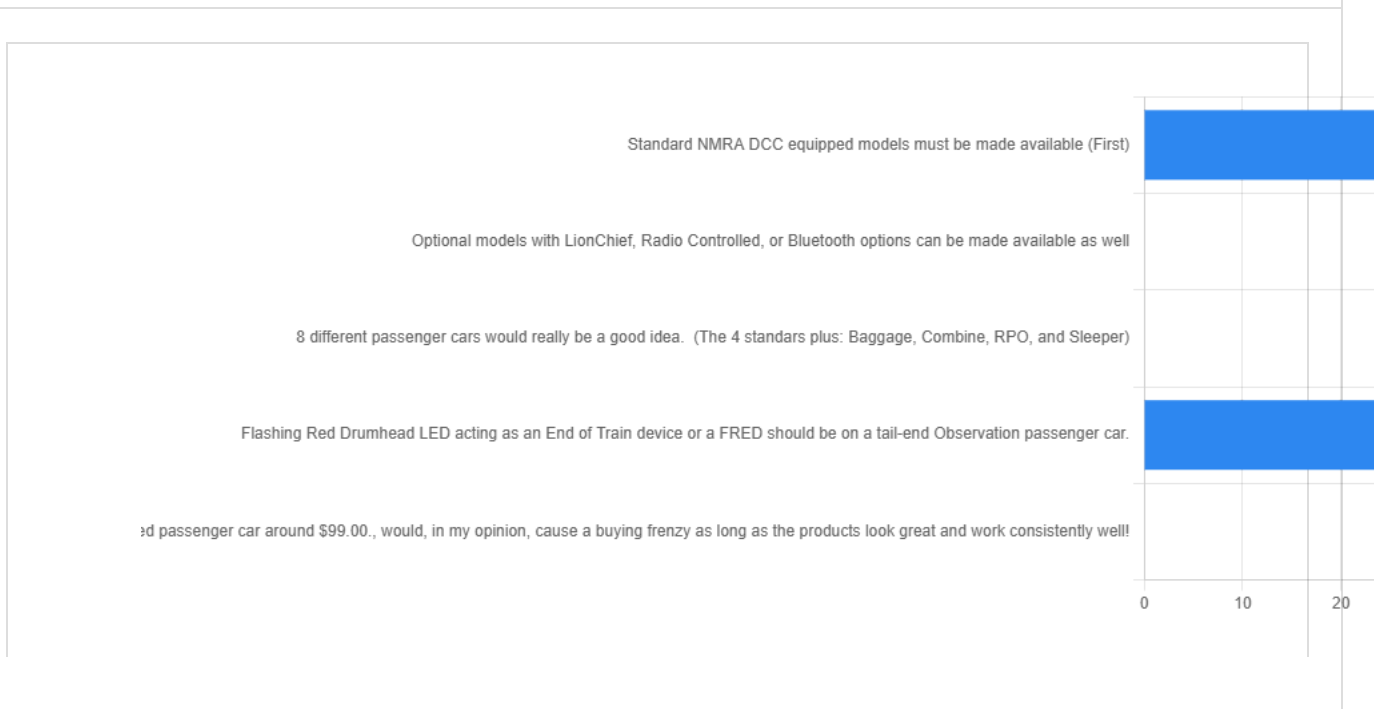
Train Cars and Train Set offerings



Answers	Responses	Percentage
All rolling stock should be made available separately	1	20%
E8 AA Loco Set should be an available item	0	0%
At least 4 different types of passenger cars should be available: Coach, Diner, Dome, & Observation	2	40%
2-Packs, 3-packs, and 4-pack passenger sets should be available	0	0%
Train Sets with just Locos & Cars, Complete Train Sets with Track and Power should also be available	4	80%

Checkbox 3 Answered 43 Skipped

Other Possibilities [Chart] [Table] [List] [Refresh]





Answers	Responses	
Standard NMRA DCC equipped models must be made available (First)	1	33.33%
Optional models with LionChief, Radio Controlled, or Bluetooth options can be made available as well	0	0%
8 different passenger cars would really be a good idea. (The 4 standars plus: Baggage, Combine, RPO, and Sleeper)	0	0%
Flashing Red Drumhead LED acting as an End of Train device or a FRED should be on a tail-end Observation passenger car.	2	66.67%
Goals should include producing a high-quality set of products available at a modest, reasonable, affordable price, rewarding those purchasing 4-packs and train sets with additional value. Targetting retail price of Single, Individually package Loco around \$295, and individual, single packaged passenger car around \$99.00., would, in my opinion, cause a buying frenzy as long as the products look great and work consistently well!	0	0%

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